

Overview.

If the Invisalign System is a fundamental pillar to your practice, it is important that all members of the dental team have a good understanding of what it is and the benefits tooth alignment can bring to your patients. The Hygienist sees many patients on a regular basis and oral hygiene appointments can offer an opportunity to provide information on the full range of treatments available at your practice – including tooth alignment with the Invisalign System.

This training programme consists of 4 webinars which have been designed to provide all the information the Hygienist will need to bring the benefits of the Invisalign System and the iTero Scanner to their patients.



Agenda.

Webinar 1 - Introduction to Invisalign Therapy.

This session will introduce the Invisalign System and provides a basic understanding of why it may be beneficial to incorporate into the oral health treatment plan.

Webinar 2 - Communication.

Learn the principles of effective communication, considerations to take in practice and how patients from different generation like to be communicated with.

Webinar 3 - Malocclusion and oral health.

This session aims to help you better understand arch shapes, discover the effects of misalignment on periodontal health and understand the options that can be provided to patients.

Webinar 4 - Utilising digital tools.

Discover the digital tools that can support you during the consultation and enhance the patient's treatment journey.



Speaker background.



Anna Middleton

Award-winning dental hygienist.

Anna Middleton is a dedicated and passionate award-winning dental hygienist. She started London Hygienist with the mission to change the way oral health care is delivered to patients.

Anna studied at the Eastman Dental Hospital after working as a dental nurse and graduated in 2015 from the Faculty of Royal College of Surgeons. Since qualifying, Anna has attracted an ever-growing and loyal customer base from the public, press and celebrities alike. This - along with her superior and unrivalled dental service in the heart of London - means Anna is regarded as one of the most popular and sought-after hygienists in London and a rising star within the industry.

Anna is a key opinion leader for Philips, Unilever and Orascoptic, a global Guided Biofilm Therapy (GBT) ambassador for EMS Dental, and an ambassador for the British Society of Dental Hygiene and Therapy. Anna lectures and writes regularly for both industry and consumer press.

All events are online and free to attend.

Dates:

Start: 6.30pm Finish: 8.30pm

Event Date	Event
22.02.2021	Introduction to Invisalign Therapy
01.03.2021	Communication
08.03.2021	Malocclusion & Oral Health
15.03.2021	Utilising Digital Tools
17.05.2021	Introduction to Invisalign Therapy
24.05.2021	Communication
07.06.2021	Malocclusion & Oral Health
14.06.2021	Utilising Digital Tools
20.09.2021	Introduction to Invisalign Therapy
27.09.2021	Communication
04.10.2021	Malocclusion & Oral Health
11.11.2021	Utilising Digital Tools





To book your place please contact your Territory Manager.







